

GOLD IS FLOWING MORE AND MORE AT GUIRAUD

Every year, the network 'Capital of Great Vineyards' awards the most original and innovative wine estates in terms of welcoming visitors.



For its first participation in the 5th competition 'Best of Wine Tourism' organized by the Chamber of Commerce and Industry of Bordeaux, Château Guiraud obtained the Best of Gold in the category "valorization of environmental practices".

The valorization of environmental practices concerns vineyards that propose tours consisting essentially of demonstrating sustainable environmental management and development while promoting these ideas with visitors.

For the past 25 years Château Guiraud has been striving to apply methods that contribute to the creation of a balanced ecosystem where species can coexist:

- Replanting 5 kilometers of hedgerows along wine plots to encourage a variety of animal populations,
- Installation of a green house, enabling the grafting of 40,000 wine plants each year, and a conservatory of about one hundred vine trunks, in order to control and renew the vineyard's gene pool,
- Management of natural grass growing in the vineyard,
- Waste water treatment on reed beds,
- No insecticide use in order to increase insect bio diversity and re-establish living space.



And Chateau Guiraud does not stop there : it will be entering the competition, among more than 300 candidates in the network's 8 cities, for one of the international awards of Best Wine Tourism 2008, which will take place in Porto on 14 November 2008.

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